

Fast – Simple – QuickScale



Building and Construction Review is extremely proud to present its highly prestigious and industry acclaimed **Product Innovation Award** to **QuickScale**.

QuickScale is the easy, simple and accurate way to take measurements from 2D drawings on your PC. The software is continuously developed and improved based on customer feedback and is marketed and sold online worldwide.

Designed to be simple and user friendly, QuickScale can take line, path and area measurements from a 2d drawing in PDF or other image format without printing the drawing, can measure drawings, scanned documents, photos or maps saved as PDF or other

image format and measure in metres, millimetres, feet and inches. It allows you to export the measurements to a spreadsheet to complete your estimates, print the whole drawing, or any part of it, to scale on A3 or A4 printers with no need for expensive CAD software, plotters or large format printers.

Leanne Mitchell of QuickScale commented: "We make a point of having the best customer and after care service that we can possibly provide. When we first began trading, our target customer was the small business/one-man-band who worked from his dining room table. This customer would not have an IT department and generally have limited knowledge about computers and software.

"QuickScale had to be intuitive and simple enough that he could download it and start his take-offs immediately. This system has proved so successful that medium to large companies have been purchasing QuickScale. We provide unlimited free help

and support and talk our customers through setting up a drawing and taking measurements.

"QuickScale is designed to be simple and user friendly. It is purely for taking measurements off pdf's – it's not an estimating package. Our competitors tend to have software with lots of bells and whistles and lots of icons which confuses a user who is not familiar with computers."

QuickScale has recently been integrated into other types of software packages and the company have plans to integrate with more of these types of companies. Some estimating and measuring software does not have the basic 2D take-off provided by QuickScale, which is an element the company would like to be more involved in.

When asked about the company's plans for the future, Leanne concluded: "We will continue to develop the existing products and have additional different types

of building and construction based products that we haven't even started working on yet. Most of our sales are word of mouth and repeat sales and we pride ourselves on our customer service and help customers as and when and as often as they need it."

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